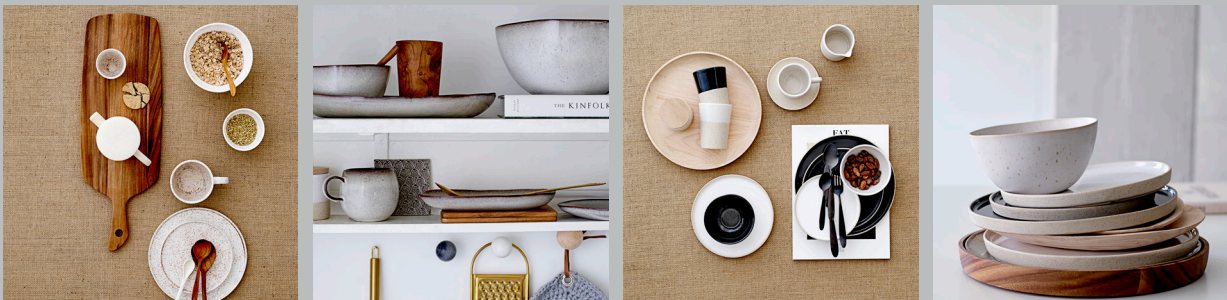


# AW16 INTERIOR TRENDS

With the launch of the autumn/winter season, we are taking a closer look on the crucial trends of the season; two trends that both combine materials and colors are dominant in the new tableware collection. Rustic Cuisine and New Nordic.

## RUSTIC CUISINE

We are proud to present yet another glorious tableware collection in Bloomingville. Trending this season in the tableware category is the mix of strong textures and delicate colors. Being able to add some roughness to a very sterile environment like the kitchen adds an unexpected touch and intrigues the senses. A soft color eases the look and brings harmony to the room.



The Barbara, Sandrine and Sui tableware series are all following the trend beautifully with a rustic quality and a smooth glaze. These tableware series add texture and depth to the room adding the excitement to the drinking or eating experience.

Leave your beautiful and rustic tableware for show and display them on open shelves; they deserve a prominent place in your kitchen.

## NEW NORDIC

Two of the favorite accent colors this season are blue and green; colors that stand out brilliantly against black, white and wood. Do not be afraid to let the colors stand alone – dusty greens and vintage-looking decoration items collide beautifully with home accessories essentials.

The ocean blue color especially comes to life in the stunning Sandrine tableware – embrace the tableware and set the perfect table for a night with friends; use wood and gold to bring it all together. Go crazy and add vases in dusty greens – it almost feels like you are letting nature inside.



## ENJOY

Explore the trends and the Bloomingville collection on [www.bloomingville.com](http://www.bloomingville.com) or contact [press@bloomingville.com](mailto:press@bloomingville.com) for further information.

