

INTRODUCING: ROX



As we move into autumn 2016, we take a look at one of the significant furniture trends this season. Velvet is definitely a trend to remember, enjoying its days in the glowing autumn sun.

VELVET EQUALS LUXURY

Velvet is currently one of the hottest textiles in both home and fashion. Velvet is truly versatile allowing each individual to match the potential of the fabric to either a modern, vintage-inspired or even mid-century design; the personal preferences are making it all delicate and private.

The best thing about velvet is its texture. Not only does it feel soft but it looks soft, too. It immediately lends a sort of smoothness and warmth to the room. That is why going for a velvet piece of furniture will make a room feel truly unique. Choosing a deep color velvet allows any room to transform from neutral to dynamic or contemporary in a second.

THE BLOOMINGVILLE INTERPRETATION

Velvet is of course also to be found in the Bloomingville autumn/winter collection 2016. Here we see an absolute showpiece in the ROX sofa; and this sofa is truly a velvet star. A rising star all ready to enter the center stage of your home. The asymmetrical composition brings character and edge to the sofa where the size and soft velvet provide a soft warm touch. The hardwearing material gives impeccable durability.

In this velvet furniture series you also find the stunning ELEGANT chair; a chair that deserves a spot in every home. The deep blue color combined with the gold legs make the look exclusive and dazzling.

Be sure to find your favorite velvet piece for this autumn. It is definitely a trend worth noticing.

Find more information on the Bloomingville furniture on www.bloomingville.com and contact press@bloomingville.com for further questions.

