

INTRODUCING NEW COLLECTION:

OCTOBER EXPRESS

Autumn season has really kicked in and Bloomingville is celebrating by launching a wonderful October collection embracing all true treasures of the autumn season.

CLASSIC WITH A RETRO TWIST

Enjoying your personal home accessories, expressing yourself, and playfully mixing different looks to create a highly individual style – this becomes more and more important.

With the October Express collection 2016 from Bloomingville, you are able to create this personal space for the cold and dark season to come; a season where it is allowed to stay indoors, enjoy a warm cup of chocolate and just let the day pass by.

The collection is full of different styles that combined constitute the illusion of a perfect autumn retreat; dark ceramics will compliment your bright summer tableware, soft autumn textiles will help you keep warm and new handmade votives and scented candles in gorgeous colors bring light to your surroundings.



PETITE NOIR

Black is the dominant color in the new tableware series for the October Express collection. Noir is the name and the tableware follows the macro trend from the Autumn/Winter 2016 collection with a rough, rustic and Nordic look.



The Noir tableware series has a beautifully imperfect softness leaving plenty of possibilities to style a perfect autumn table. Combinations consisting of matching shades will convey elegance whilst a mix of strong materials will give a more unpolished and casual chic look.

ENJOY

The October collection will land in stores mid-October – be sure to get your hands on the lovely autumn trends. For further information, please visit www.bloomingville.com or contact press@bloomingville.com.

