

# Did you know?



## How many products does the series consist of?

ILLUME x Bloomingville is presented through two collections - **Essential and Seasonal** - which contain a total of **9 different fragrances**. The six carefully selected fragrances in the Essentials collection are all available in a series of four scented candles and a scented oil with scented sticks. Each fragrance series is presented by its own signature color and number. The seasonal collection, which consists of 3 fragrances, compliments the autumn with slightly stronger scents and with references to nature and Christmas - the series beautifully matches the colors of autumn.

## Where is ILLUME x Bloomingville produced?

The products are produced in **Europe**. The essential fragrance oils are purchased from established fragrance houses in France and Spain, that have been producing fragrances for generations. The scents are mixed with wax in Sweden at a company that specializes in scented candles. The wax is a purely natural product, made from a blend of rapeseed, soy and other vegetable oils - all free of genetically modified oils.

## What are the products made of?

The candles are made from **natural wax and essential fragrance oils**. Choosing natural wax is an environmentally conscious choice. Compared to paraffin wax, natural wax is non-toxic and burns cleanly, slowly, and produces a negligible amount of soot. The wick is made of 100% cotton. The diffusers' reeds are made of cellulose and are 100% degradable.

## What does it mean that the candles are made of natural wax?

The candles are created from a **sustainable mindset**, as wax is a purely natural product in a mixture of rapeseed, soy and other vegetable oils - all free of genetically modified oils.

## Are the products natural?

**Yes, the products are 100% natural and 100% vegetable**. They contain no paraffin, no petroleum, no animal products, and no beeswax. All products are developed to perfection, with a focus on having a clean combustion.

## Do the products contain essential oils?

The carefully selected scents are based on a mix of natural scents and **essential oils**, which are a concentrated extract from plants, fruits, and bark etc.

## How is the amount of scent seen from a safety perspective?

The amount of scent is **5% in the scented candles and 15% in the diffusers**.

## Does the light soot? What can be done to avoid it?

The candles soot less than candles of stearin and paraffin.

## Is it possible to reduce the smell that the products emit in the room?

It is possible, but the scents are already carefully measured, so **the scent is pleasant in the room**. The more sticks, the more scent is emitted by the diffusers, and if you want less scent in the room, you can advantageously add fewer sticks in the diffuser and thus reduce the scent intensity. The colder the temperature, the less emissions of odor and vice versa. A hot room will cause the oil to evaporate faster.

## Are the glasses handmade - and can they be used again?

**Two of the glasses are mouth blown and they can, like all the other glass containers, be recycled**.

## What is the idea behind the color scale of the lights?

The series is developed in colors that fits into all homes - it can be placed in both the Nordic and the Cozy home. They are intended as an add-on to the decor, they fit in everywhere due to the neutral and calm color scale.

## Will there be more products in the series in the future?

**We hope to be able to expand the collection with more products over time**.

NO.

1

### Parsley Lime

Parsley Lime brings the freshness of the garden and greenhouse indoors with notes of bright citrus and sheer greenery.



NO.

2

### Green Gardenia

At once serene and lively, Green Gardenia combines watery white florals with rich resinous woods to elevate and refine a classic floral.



NO.

3

### Santal Fig

Sweet Santal Fig is topped with Persian galbanum, milky white flowers and creamy coconut all blended with lighthearted sandalwood and earthy amber.



NO.

4

### Lemon Verbena

Lemon Verbena refreshes every space with sparkling citrus and herbal facets to revive the entire home with new energy.



NO.

5

### Sea Salt

Sea Salt keeps the horizon wide open with mild notes of jasmine and marine, creating a light and airy breeze that gently moves across you.



NO.

6

### Sequoia

Sequoia offers a mesmerizing, scented throw of fresh green and herbal notes combined with sweet vanilla and sandalwood.



## NORDIC



Forest

Experience the impressive Nordic fragrance evocative of enchanting woodland and high-reaching pine trees. The aromatic beauty of pine needles, blue spruce and fir balsam all come together for a festive celebration of nature.

## COZY



Nectarine

Embrace a luscious first impression with the charismatic Cozy fragrance; a finely crafted aroma of fruity top notes of nectarine and dark plum and a heart of Turkish rose and violet leaf, all atop creamy woods and musk.

## VINTAGE



Cedarwood

The Vintage fragrance is like a gift that keeps on giving as the scent develops and lingers in the air. Cedarwood blends with a mélange of cool spices and warm amber, all atop a foundation of musk and oak moss.



ILLUME®

x

\*Bloomingle®

—EVER CHANGING HOMES